

Fall 2013 Update

School of Education

IUB and IUPUI



INDIANA UNIVERSITY
SCHOOL OF EDUCATION

Agenda

- Welcome and Introduction of New Faculty
- Dean's Report
- State of the School Reports
 - Fiscal Report
 - Undergraduate Enrollment and Direct Admit
 - Graduate Enrollment and Fellowships
 - Research and Development
- Update on Branding of Bloomington campus

New Faculty Hires - Bloomington

- John Hitchcock – IST, Director for CEEP
- Gamze Ozogul - IST
- Cindy Hmelo-Silver – Learning Sciences, Director of CRLT
- Jessica Lester - Inquiry
- Erik Jacobson – Math Education
- Patty Kubow – Social Studies/Foundations, Director of CSSIE
- Sharon Daley - LCLE

Bloomington Approved Searches for 2013-2014

- Instructional Systems Technology/
Computer Education, Assistant Professor
- Adult Education, Clinical Assistant Professor
- Special Education, Assistant Professor

New Faculty at IUPUI

- Welcome Subini Annamma –
Special Education

IUPUI Approved Searches for 2013-2014

- Language Education
- Counselor Education

IUPUC Approved Searches

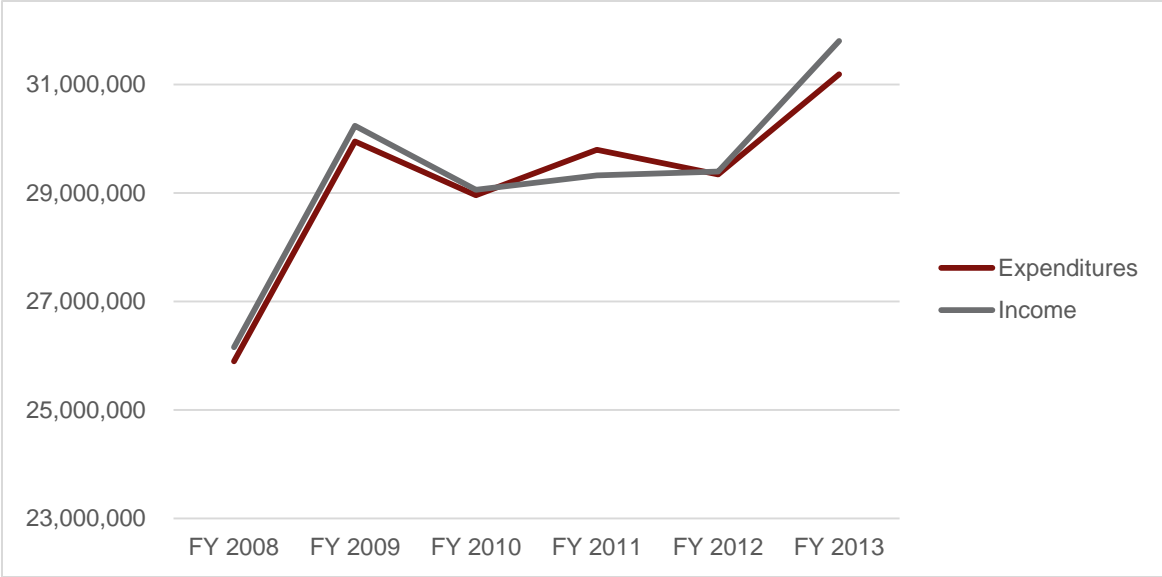
- Special Education
- Either Social Studies or Early Literacy

Dean's Report

Financial Report - Bloomington

- We ended the year with a \$610,781 surplus. This is about 2% of our annual budget.
- Reserves continue to be healthy (~ 7 million).
- Classroom renovations complete, 13 classrooms total. Partnered with IU classroom committee and UITS to keep total cost low.

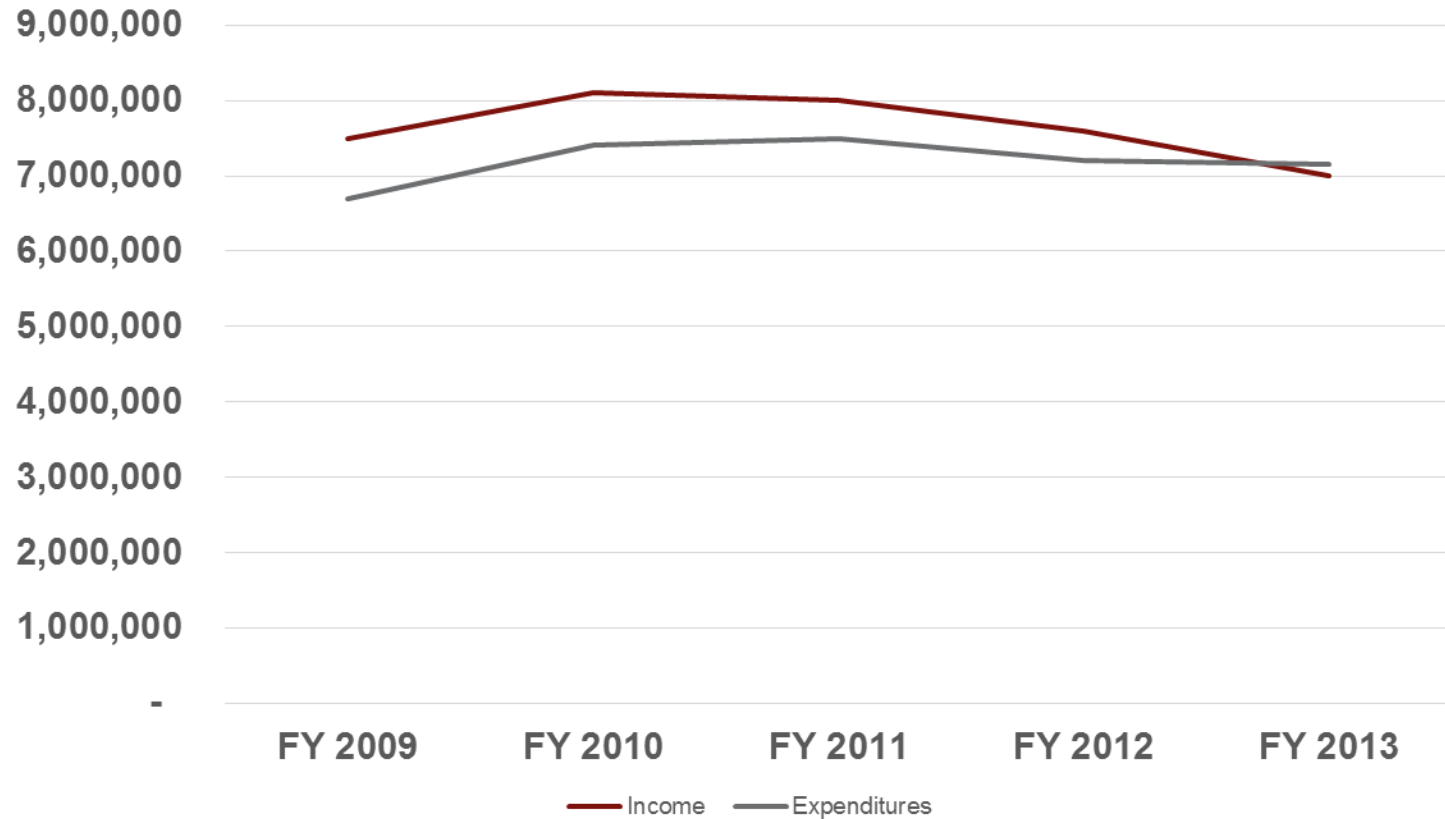
Bloomington Income vs Actual Expenditures



Financial Report - Indianapolis

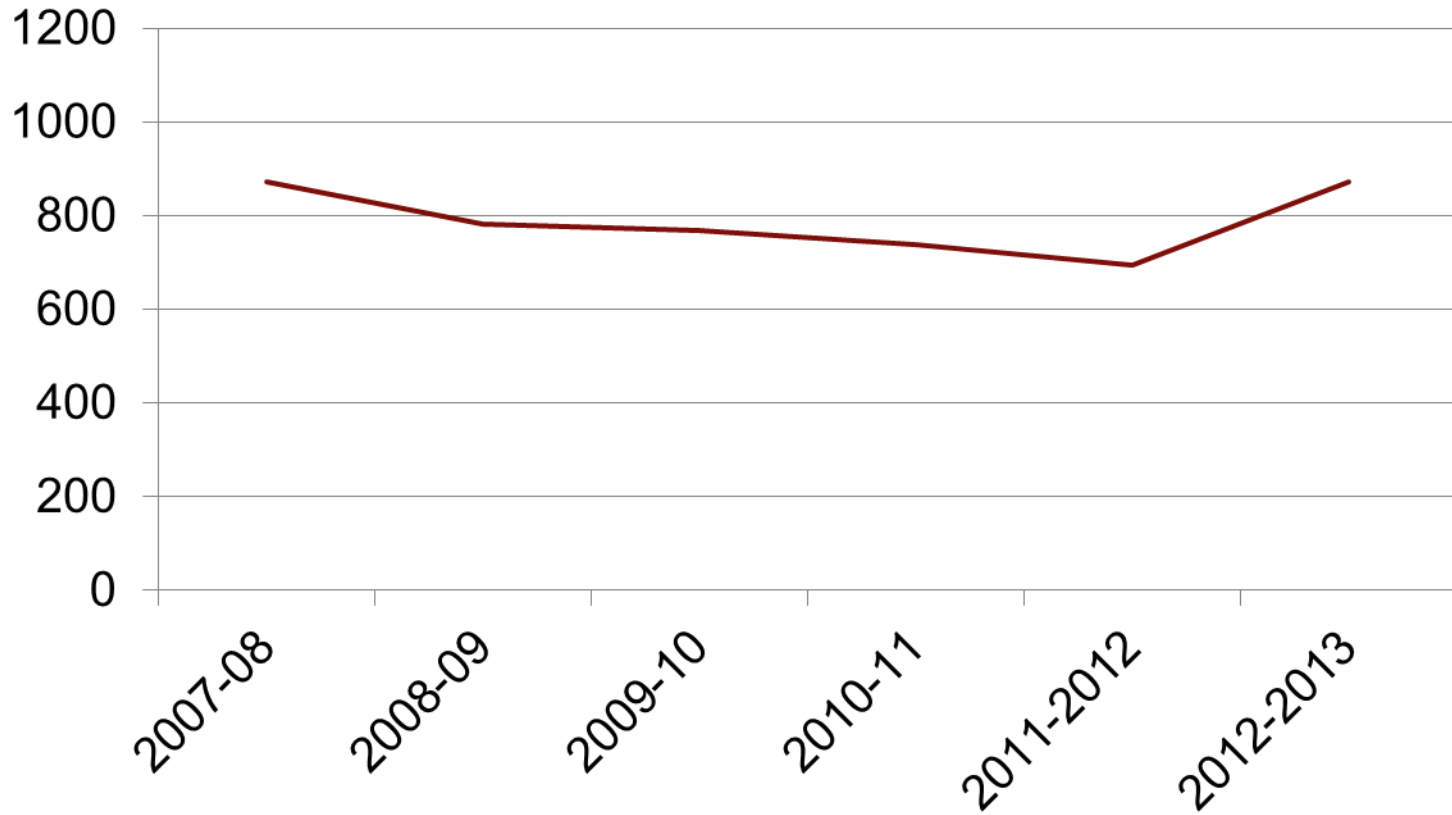
- Ended year with a deficit of \$130,000.
- Available fund balance is ~\$2.6 million.
- Closely watching credit hours; attending to growth areas.
- Developing online certificates and badges.
- Plan to offer non credit professional development for additional revenue.

IUPUI Income vs. Expenditures

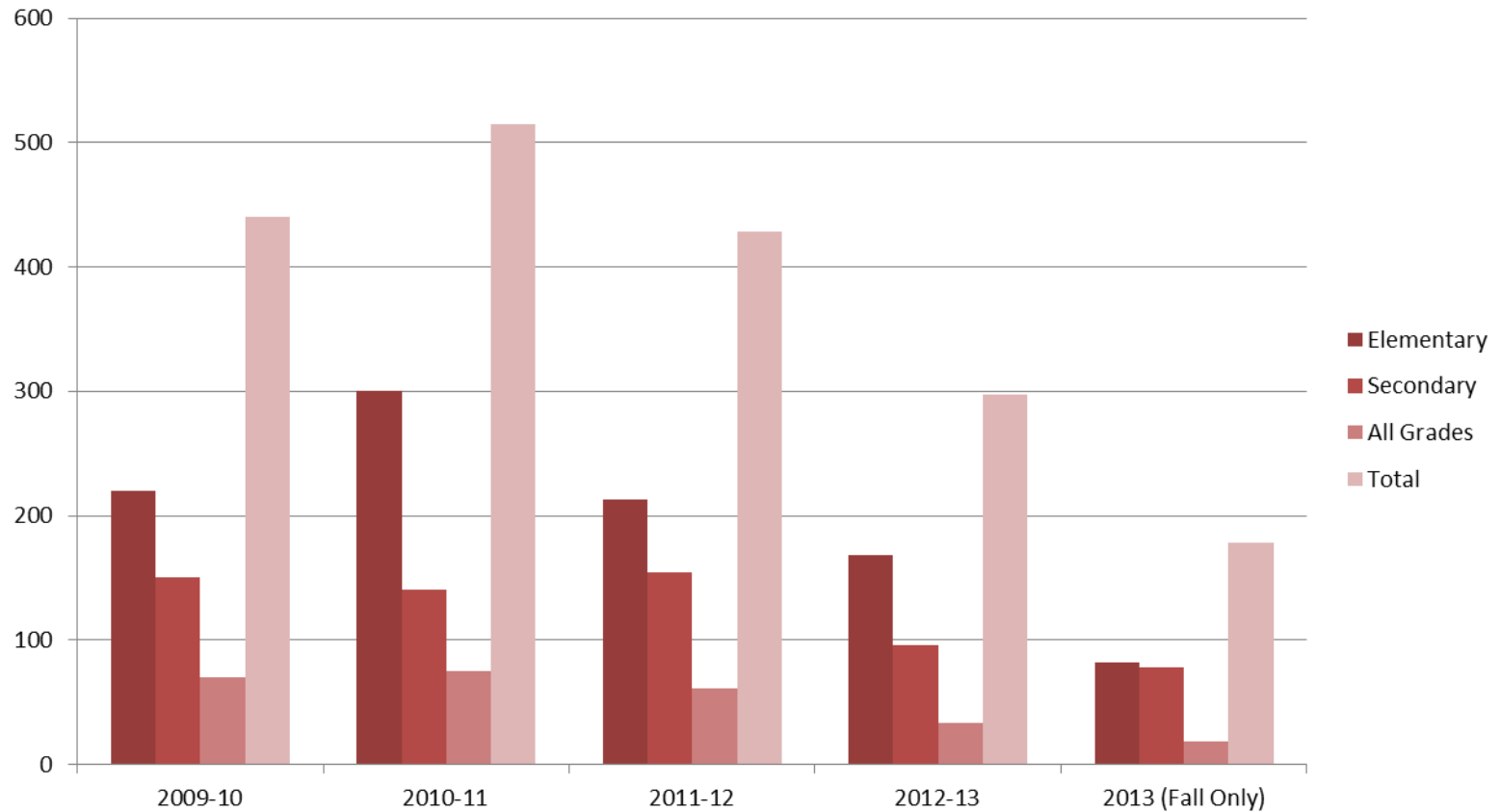


Bloomington Headcount Undergraduate Enrollment

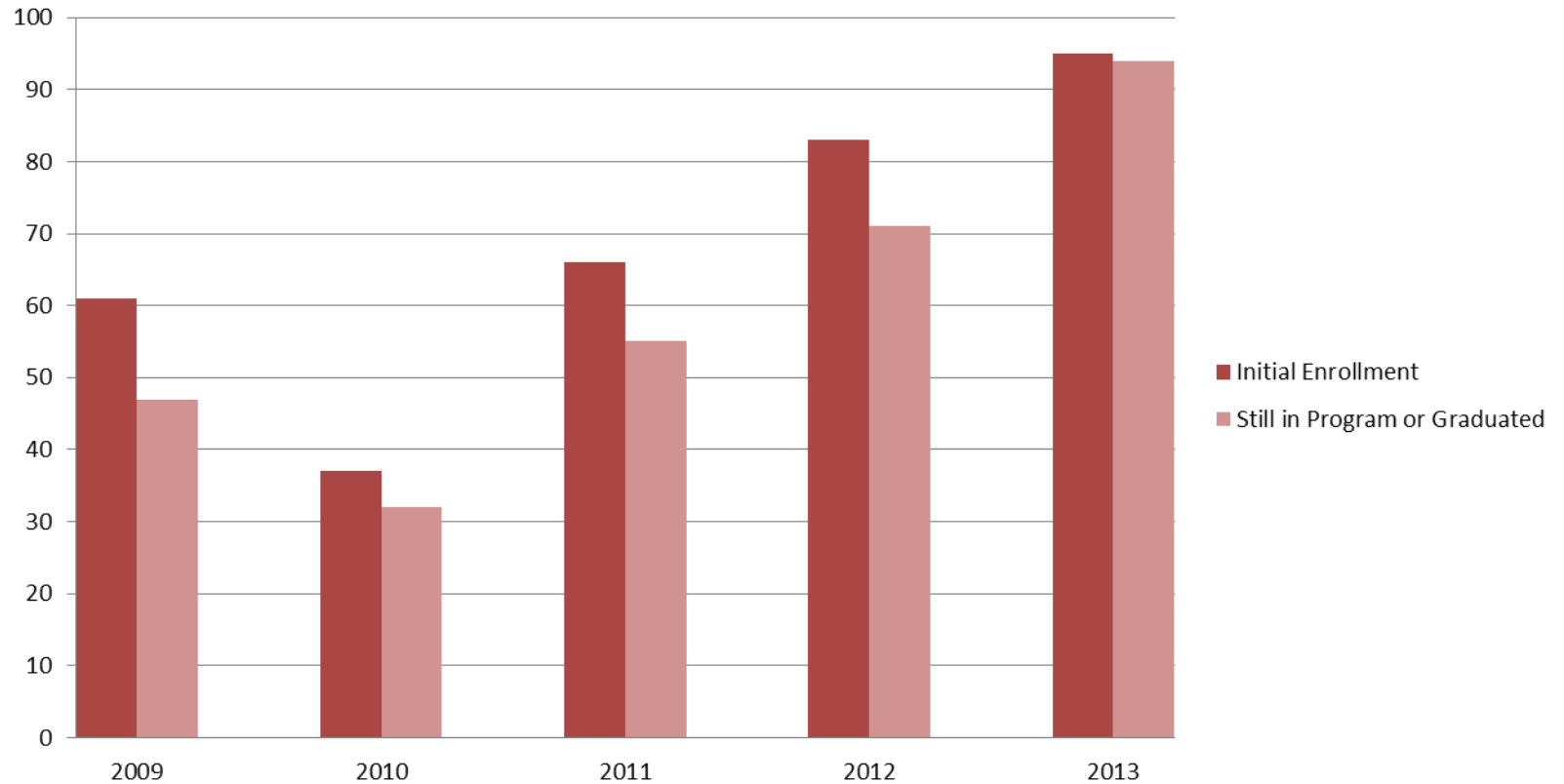
(does not include Undergraduate Division students)



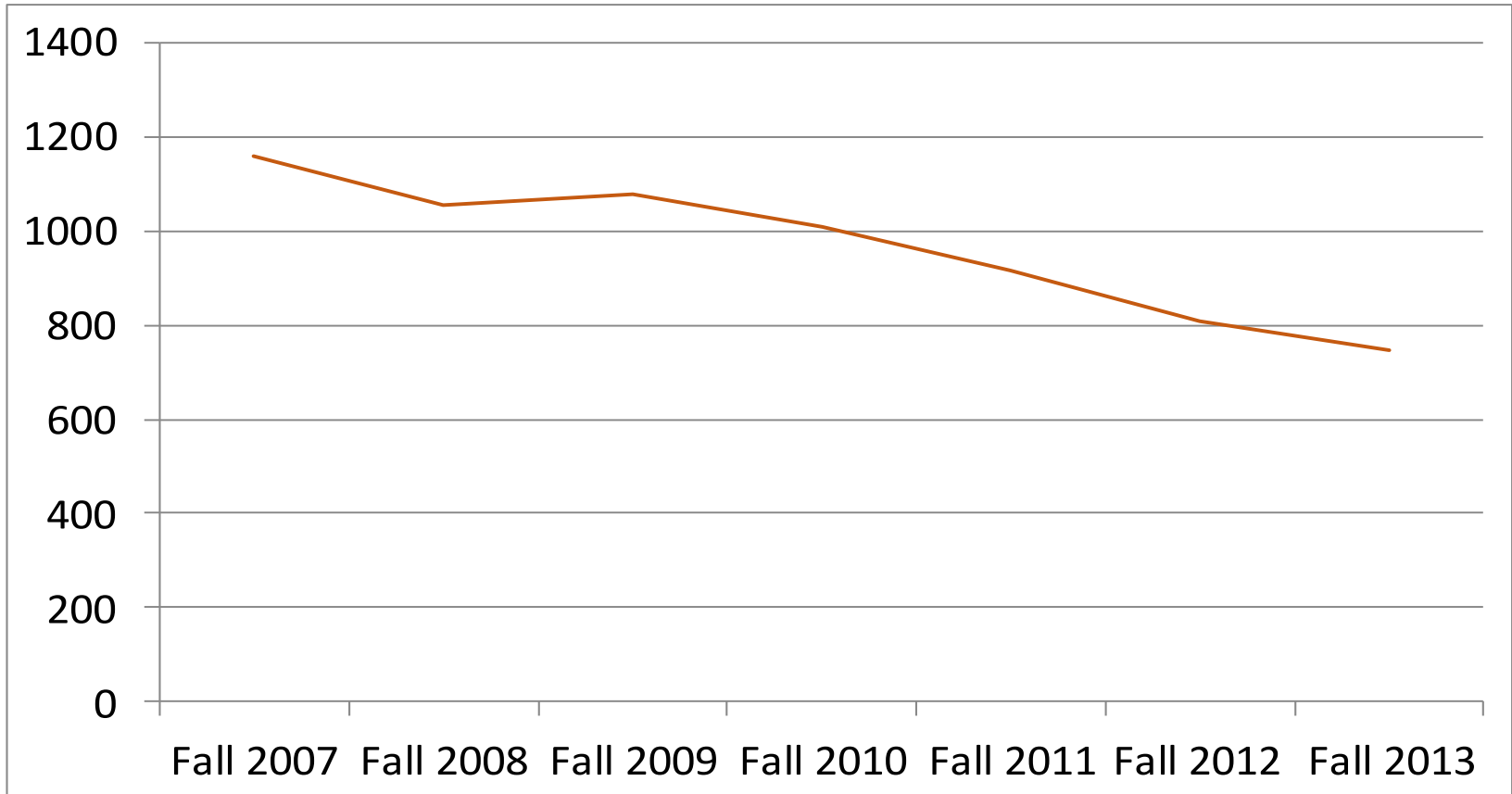
Bloomington Teacher Education New Admissions



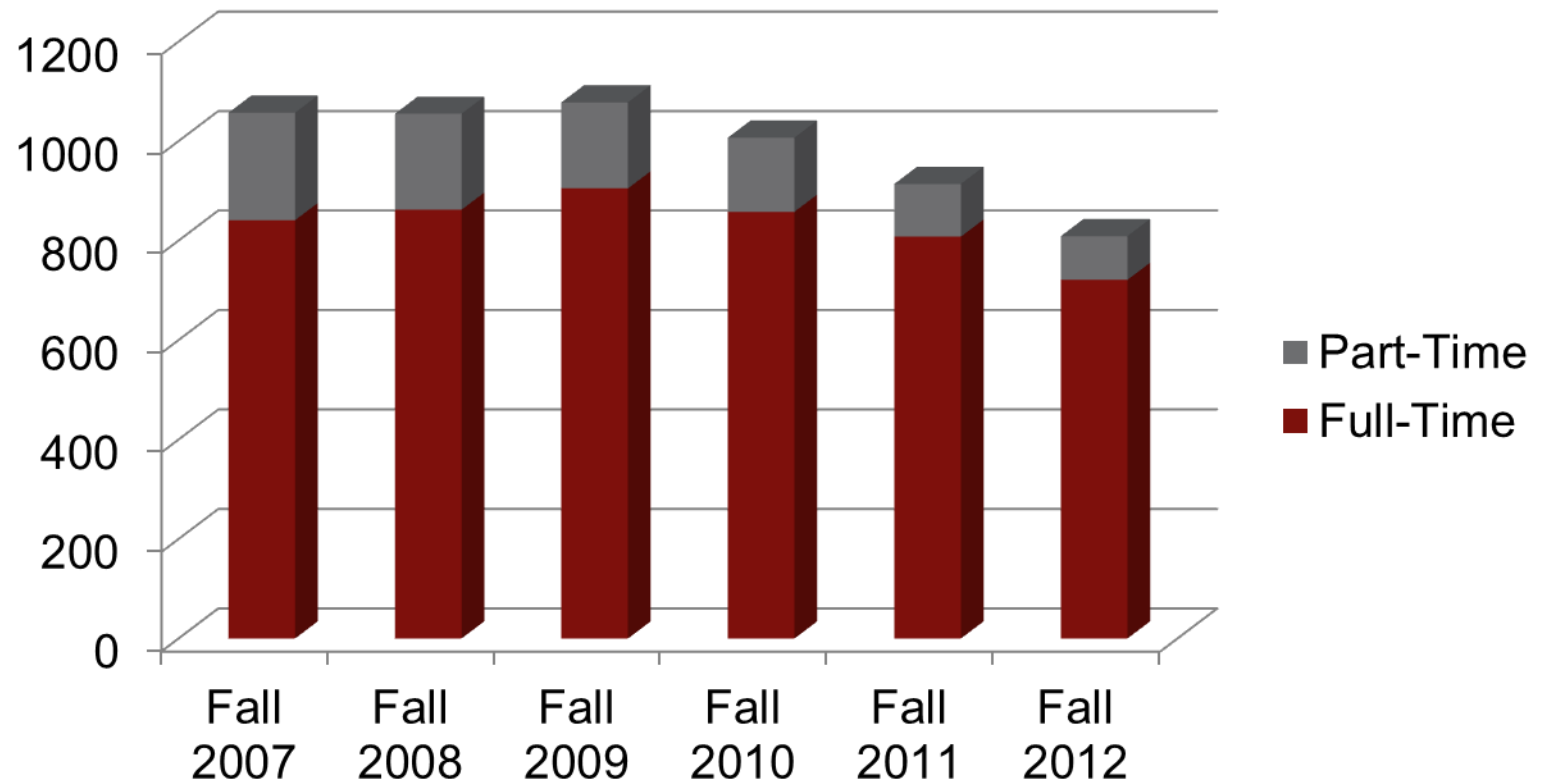
Bloomington Direct Admit Program



IUPUI Undergraduate Fall Headcount Enrollment

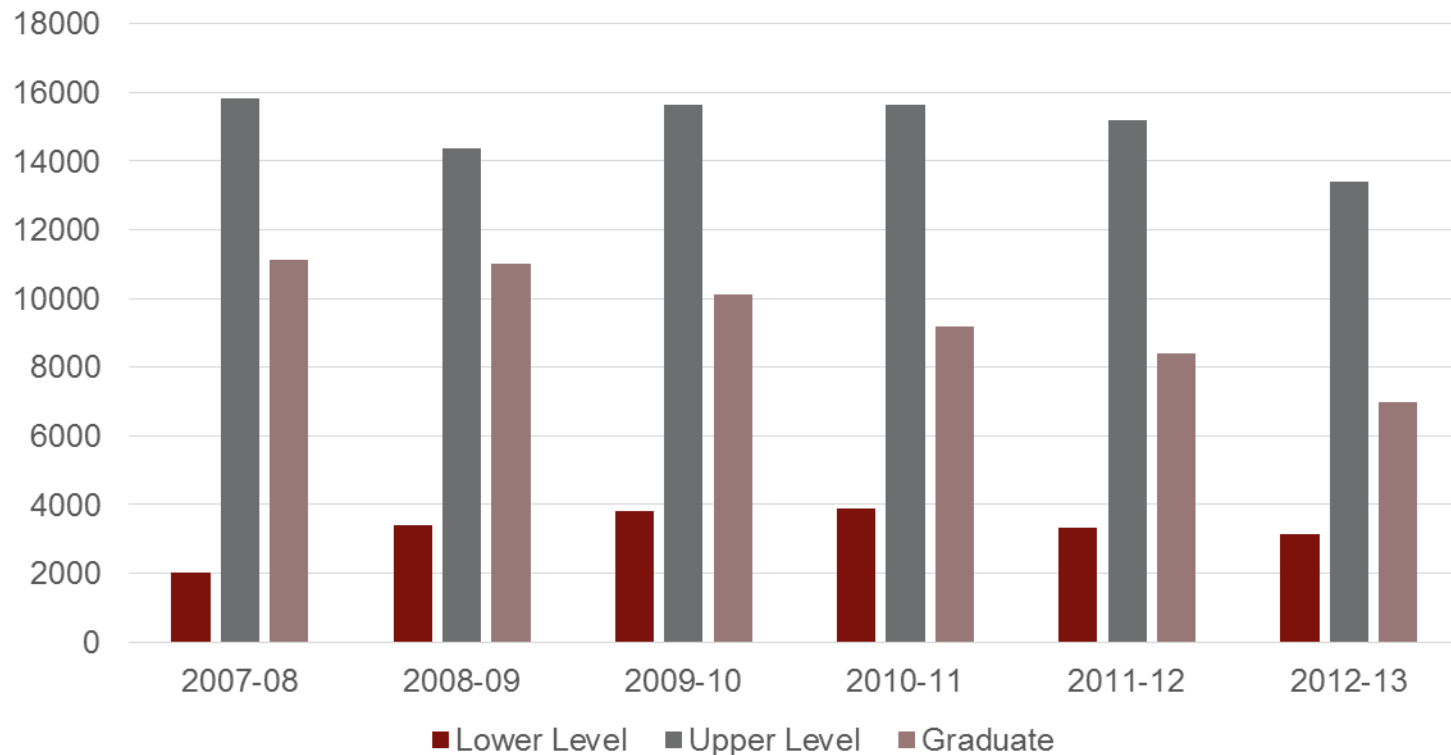


IUPUI Undergraduate Headcount Enrollment

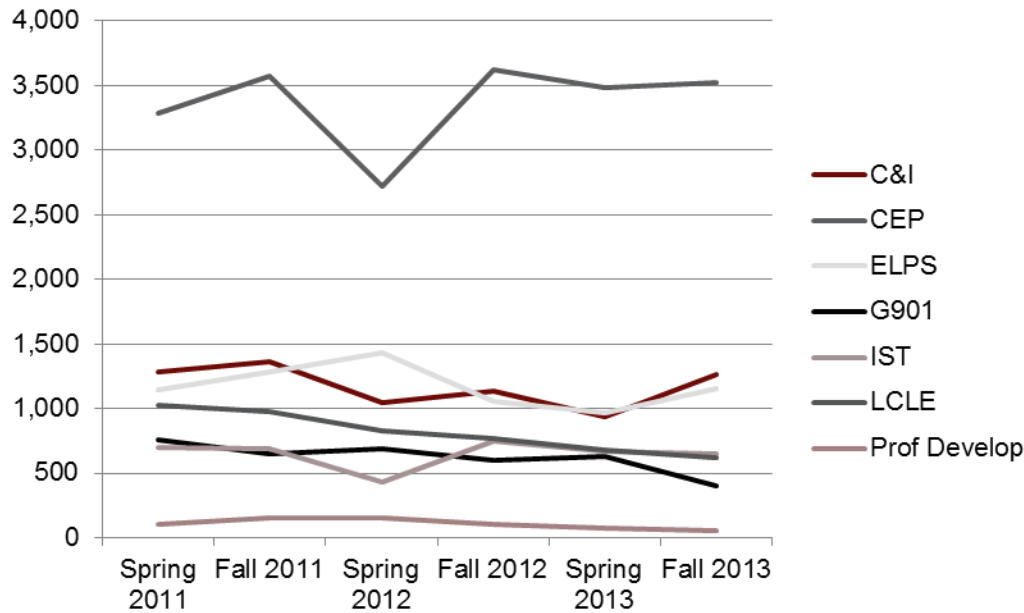


IUPUI FY Credit Hours

School of Education



IUB Graduate Credit Hours



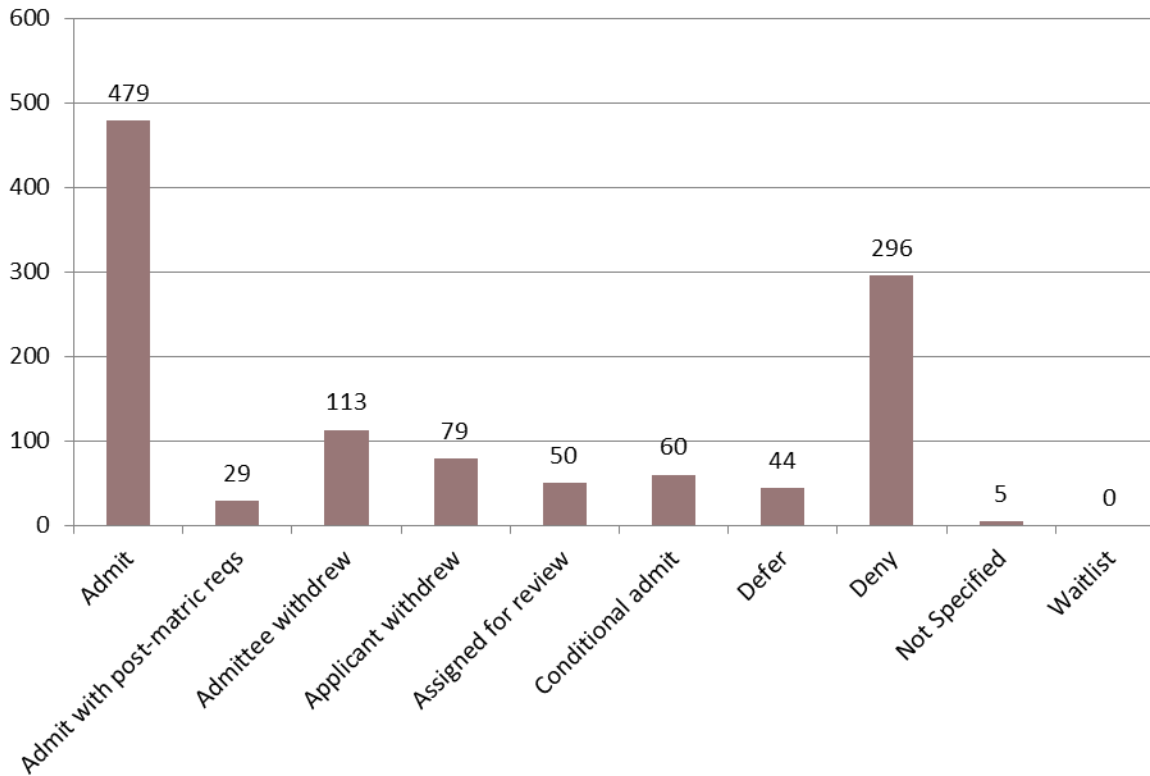
Several areas are up in enrollment; most are holding or slipping slightly.

Professional development is down as we have expected. We closed down some external arrangements (PBS, PDK) which have dwindled to few or no credits per term. Remainder are courses offered by our own departments.

G901 credits are reduced which is a good thing – these are the students lingering longest in their doctoral programs.

| Dept. | Spring 2011 | Fall 2011 | Spring 2012 | Fall 2012 | Spring 2013 | Fall 2013 |
|--------------|-------------|-----------|-------------|-----------|-------------|-----------|
| C&I | 1,282 | 1,359 | 1,045 | 1,131 | 937 | 1,263 |
| CEP | 3,283 | 3,574 | 2,717 | 3,618 | 3,484 | 3,520 |
| ELPS | 1,145 | 1,289 | 1,432 | 1,055 | 965 | 1,156 |
| G901 | 760 | 650 | 690 | 602 | 634 | 400 |
| IST | 697 | 692 | 431 | 750 | 674 | 651 |
| LCLE | 1,023 | 978 | 825 | 765 | 683 | 625 |
| Prof Develop | 109 | 153 | 155 | 107 | 78 | 59 |

Bloomington Graduate Admissions



Yield for spring, summer, fall of 2013 – new students who matriculated as a percentage of those who applied:

PhD ... 47.1 %
EdD ... 89.7 %
EdS ... 81.4 %
MSEd ... 55.7 %
Cert ... 75.6

As of 11/14/2013

IUB Graduate Fellowships

| | Offered | Accepted/ Declined |
|--------------------------------------|--|-----------------------|
| UGS: Grad Scholars McNair, EOF | 1 McNair, 1 Grad Scholars, 4 EOF | 1/0 1/0 4/0 |
| Dean's | 4 | 0/4 |
| SoE | 5 | 4/1 |
| Faculty | 15 | 11/4 |
| Proffitt | 8 | 6/2 |
| Beechler | 5 | 5/0 |

FALL 2013

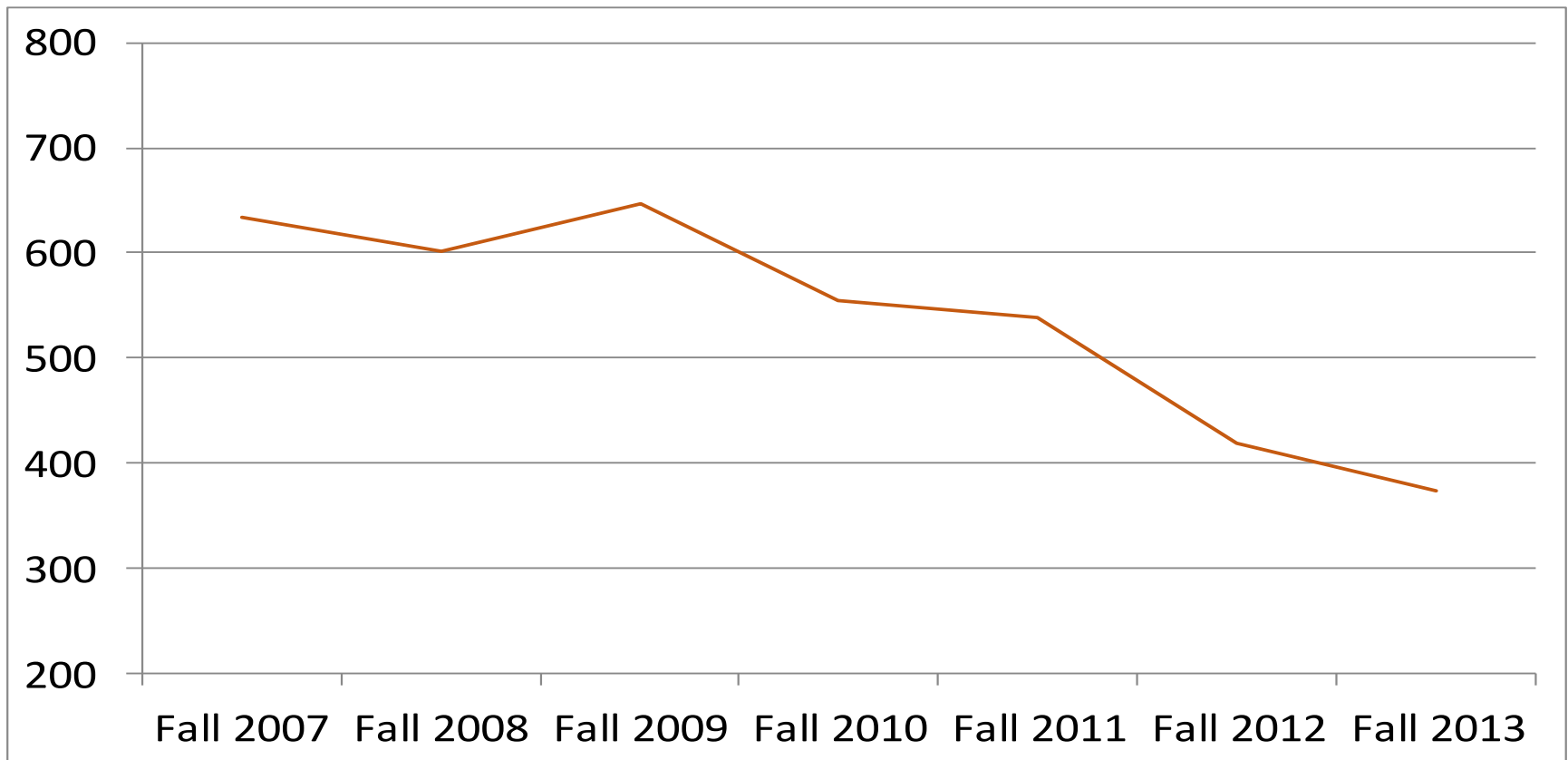
•UGS: McNair, Grad Scholars, and EOF under-represented groups (total 6 students)

•Dean's offers declined

- 1 declined
- 1 not starting
- 2 chose another institution

•6 out of 32 of our internal recruitment fellowship offers were to applicants from under-represented groups – all accepted

IUPUI Fall Graduate Headcount Enrollment



Research and Development - Bloomington

| | FY 2010 | FY 2011 | FY 2012 | FY 2013 |
|----------------------------|--------------|--------------|--------------|--------------|
| Proposal Numbers | 206 | 157 | 137 | 118 |
| Proposal Dollars | \$49,256,196 | \$28,475,323 | \$18,467,778 | \$31,691,874 |
| Award Dollars | \$12,619,616 | \$19,428,581 | \$7,339,778 | \$12,242,322 |
| Expenditure Dollars | \$12,008,542 | \$10,703,387 | \$10,675,791 | \$9,768,004 |
| Indirect Dollars | \$1,619,309 | \$1,377,256 | \$1,522,236 | \$1,371,144 |
| Indirect % | 12.8% | 7.1% | 14.3% | 14.0% |

Bloomington R & D News

Upcoming Proposal Due Dates

- Internal Grant Proposals Due December 16, 2013
 - Proffitt Academic Year
 - Proffitt Summer
 - Peace and Education
- Research Proposal Incentive Fund Due January 31, 2014
- NSF (www.nsf.gov)
 - Discovery Research K-12 (DRK-12), December 6, 2013
 - Research on Education and Learning (REAL), January 10, 2014
 - Improving Undergraduate STEM Education, February 4, 2014
- IES (www.ies.ed.gov)
 - 2014 dates not announced yet but expect September due dates with Letters of Intent in June.
- Foundation Directory On-line (<http://fconline.foundationcenter.org/>)
 - We have two subscriptions, one in Ed Library and one in R&D office. Contact Mary Richardson about using the R&D subscription.

Research and Development - Indianapolis

| | FY 2010 | FY 2011 | FY 2012 | FY 2013 |
|---------------------|-------------|-------------|-------------|-------------|
| Proposal Numbers | 23 | 20 | 16 | 24 |
| Proposal Dollars | \$2,607,551 | \$3,499,318 | \$2,163,034 | \$3,404,199 |
| Award Dollars | \$1,786,047 | \$1,874,779 | \$2,014,732 | \$2,034,375 |
| Expenditure Dollars | \$1,663,938 | \$1,852,274 | \$2,421,202 | \$2,405,701 |
| Indirect Dollars | \$109,711 | \$117,404 | \$222,195 | \$250,811 |
| IC as % of Exp | 6.6% | 6.3% | 9.2% | 10.4% |

IUPUI News

- Strategic Planning continues
- Marketing Plan development
- Research Symposium with Moi University, Kenya
- “Celebrate Transformational Educators” Event with NPR’s Claudio Sanchez Nov. 20th
- December Graduation Celebration with Dr. Nikki Woodson

QUESTIONS OR COMMENTS?

Branding Efforts - IUB

Coherence Manifest

- The IU School of Education is for those who **dare** to teach.
- We are creating reflective, compassionate, and social conscious teachers, those who will persist and create real long-term change.
- If you're determined to be the kind of teacher your students will never forget, there's a place for you in the IU School of Education.
- An Indiana University School of Education degree serves as strong preparation for any career.

Internal work to be done

- There is much to be celebrated. We must convince one another of our worth.
- We need to challenge our students. This is an incredibly important career.
- It is essential that we inspire men and women to achieve their great potential – and then equip them to tell the world about it.
- Connection with IUB brand is very strong – emphasize it.


Sample translation to ads

- Talk to our current students and they'll describe their coursework as "rigorous" and "demanding," but they'll also tell you about the close relationships they have with their professors, their small cohort size, and, how prepared they feel to one day lead their own classroom.
- Our teachers need to be standing on the front lines of education because that's exactly where they want to be. Our educators dig in. We prepare teachers with backbone. We prepare teachers with heart. We prepare teachers like you.
- We prepare educators who are never satisfied by the status quo. Teachers who know that this is a challenging, critically important, thankless occupation, and who want to teach not only in spite of that, but also because of that.

What makes us unique – what is our value proposition?


A lot of things:

- An intentionally diverse set of field experiences—including classroom participation starting as early as your second semester—and a potential semester-long student-teaching experience that will equip you to lead your own classroom with confidence and compassion.
- Through our nationally renowned Global Gateway for Teachers, you can student teach at any one of 17 international locations, in Chicago, or on one of three Navajo reservations. Not only will you gain additional teaching experience, you will develop first-hand expertise in working with students from different backgrounds.
- You will move through the curriculum with a tight-knit group of peers, forming close relationships and creating a community of educators that will serve as a support system, sounding board and built-in professional network upon graduation.
- As Hoosiers, IU School of Education students are part of one of the most vibrant campus communities in the country. For sports, food, culture and campus beauty, Bloomington and Indiana University are regularly ranked among the top in the nation by publications such as *Forbes*, *Newsweek*, *The New York Times*, *Sports Illustrated*, *Travel & Leisure* and *USA Today*.



OTHER PROFESSIONS MAY MAKE MORE MONEY, BUT NO OTHER PROFESSION MAKES MORE DIFFERENCE.

education.indiana.edu

CLASS IS IN SESSION. 



THIS IS NOT ARTS AND CRAFTS HOUR; THIS IS BACK-BREAKING, TIME-CONSUMING, LIFE-ALTERING WORK. WE WOULDN'T HAVE IT ANY OTHER WAY.

education.indiana.edu

CLASS IS IN SESSION. 



"I WAS A 4.0 STUDENT IN HIGH SCHOOL. I DIDN'T CHOOSE THIS MAJOR BECAUSE I THOUGHT IT WAS GOING TO BE EASY. I WANT TO WORK WITH KIDS AND I WANT TO HELP MAKE A DIFFERENCE."

—Melonie Steele

PREACH IT, MELONIE.

education.indiana.edu

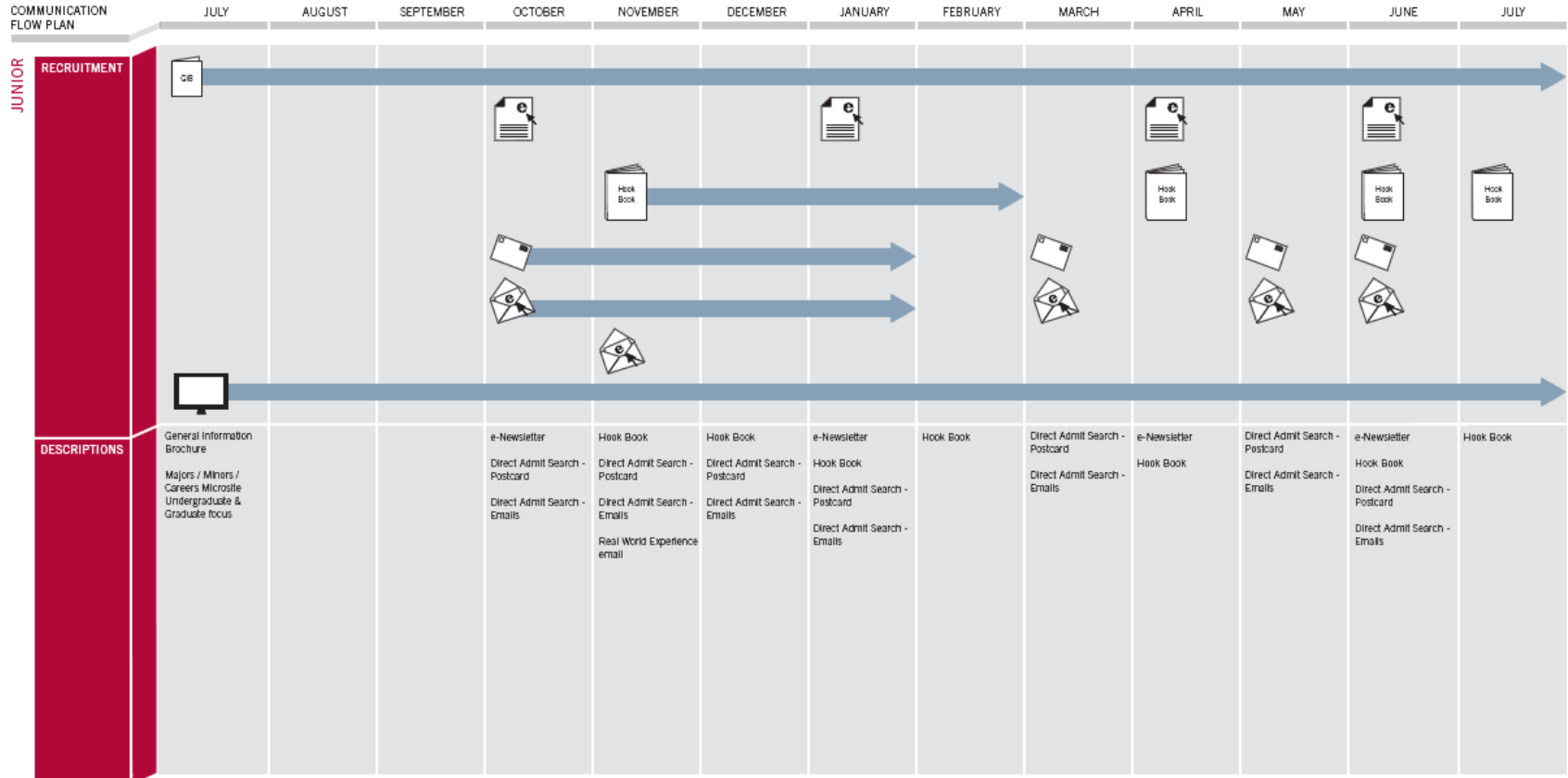
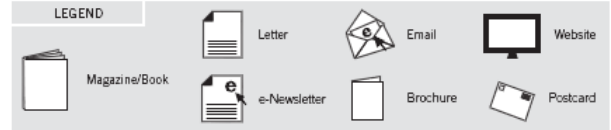
CLASS IS IN SESSION. 



INDIANA UNIVERSITY

SCHOOL OF EDUCATION

Bloomington



Indiana University School of Education Communication Flow Plan - RHB - June 2013

Initial Marketing Implementation

| |
|--|
| <p>Radio Promotional Benefits</p> <ul style="list-style-type: none"> • Opening/Closing billboards – IU football (12 broadcasts) • Two (: 30) customized statewide radio spots during IU football (12 broadcasts) • One live read – statewide radio network during IU football (12 broadcasts) • One (: 30) statewide radio spot during Inside IU weekly coach’s show (12 broadcasts) • Presenting Sponsor of IU football Halftime Show – statewide radio network • Opening/Closing billboards – IU basketball (29 broadcasts) • One (: 30) customized statewide radio spot during IU basketball (29 broadcasts) • One live read – statewide radio network during IU basketball (29 broadcasts) • One (: 30) statewide radio spot during Inside IU weekly coach’s show (15 broadcasts) • One customized statewide radio network feature during IU basketball (29 broadcasts) |
| <p>Internet Benefits</p> <ul style="list-style-type: none"> • One (1) web banner and story ad with 500,000 guaranteed geo targeted impressions on IUhoosiers.com during IU football • One (1) web banner and story ad with 500,000 guaranteed geo targeted impressions on IUhoosiers.com during IU basketball |
| <p>Official Game Sponsorship – IU Football</p> <ul style="list-style-type: none"> • 2013 season – Aug. 29th IU vs. Indiana State • Starting 2014, Sponsor & Provider will mutually agree on target game sponsorship • One (1) full page, 4 color advertisement in the collectible game day program. • School of Education logo on the front cover of the collectible game day program. • One (1) VIP experience for four (4) people, including on-field access*, autographed game ball, suite tickets and Indiana merchandise. • Two (2) additional: 30 second radio commercial spots on the Indiana Sports Network. • Two (2): 10 second live reads on the Indiana Sports Network. • Opportunity to conduct a 2-minute interview (half-time or pre-game) on the Indiana Sports Network. • Two (2) in-venue public address announcements, including a full screen billboard on the main video board. • Twenty (20) game tickets. |
| <p>Signage & Print Benefits</p> <ul style="list-style-type: none"> • One (1) video board feature during IU football (all home games) • Eight (8) logo sponsored instant replay tags during IU football (all home games) • One (1) video board feature during IU basketball (all home games) • Two (2) logo sponsored instant replay tags during IU basketball (all home games) • One (1) full page four (4) colored print ad in the Official IU Athletics men’s basketball game day program. |



THE INDIANA UNIVERSITY SCHOOL OF EDUCATION

20 INDIANA TEACHER OF THE YEAR RECIPIENTS
22 MILKEN EDUCATOR AWARD WINNERS
A TOP-20 RANKING FROM U.S. NEWS & WORLD REPORT

for those who
dare to teach

For over 100 years, The Indiana University School of Education has been preparing educators to teach the world. It's an honor, a privilege, and responsibility we take seriously.

For more information visit education.indiana.edu.

What matters. Where it matters.



INDIANA UNIVERSITY
SCHOOL OF EDUCATION
Bloomington





melanie park radioUPDATED ad.mov



stacy mccormack radio adUPDATE.mov



howard templer radio adUPDATED.mov



“ I was an
A student
in high school.

I want to be
a great teacher.

That is why
I CHOSE
INDIANA
UNIVERSITY.”

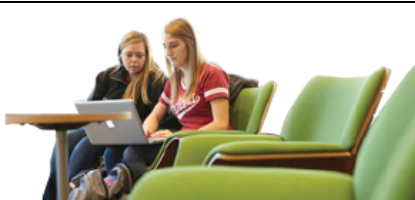
Terrye Green, '15



School of Education

For those who **dare** to teach.

For more information visit education.indiana.edu.



INDIANA UNIVERSITY

SCHOOL OF EDUCATION
Bloomington

W.W. Wright School of Education Building
Suite 1000
201 North Rose Avenue
Bloomington, IN 47405-1006

That's where you come in.

Direct Admit Scholars at the Indiana University School of Education will one day become the kind of teachers you never forget: the kind of teachers who are brilliant and compassionate, who care about student success, fight for educational progress, and in the process, end up changing the world.

As a Direct Admit Scholar, you'll benefit from:

- The opportunity for significant scholarship support
- Funding to support an international student teaching experience, if you so choose
- Access to special mentoring programs
- A personal advisor, starting your first semester on campus

Learn more at

education.indiana.edu/undergraduate/apply/direct-admit-scholars.html

What matters. Where it matters.



We want the best students. *Period.*

Direct Admit Scholars Program



INDIANA UNIVERSITY

Potential Direct Admit Marketing

Great teachers will always be *in high demand*



Schools, corporations, laboratories, clinics, courtrooms:
*highly trained teachers flourish in every
one of these settings.*

Why? Because a great teacher knows how to lead, understands how others learn and can communicate valuable information in ways that students—or co-workers or audiences—will remember.

In addition to preparing teachers to lead their own classrooms, an Indiana University School of Education degree serves as strong preparation for any career. Our graduates enter the workforce with deep content knowledge and a wide range of skills employers everywhere seek, including experience in presenting, public speaking, conflict resolution, organization and time management.

Prepare to teach *anywhere.*

*Learn more
about the Indiana University School of Education*



What matters. Where it matters.



Students—including future educators—learn best by doing.

That's why the Indiana University School of Education ensures that you'll have as many chances as possible to put educational theory into practice:

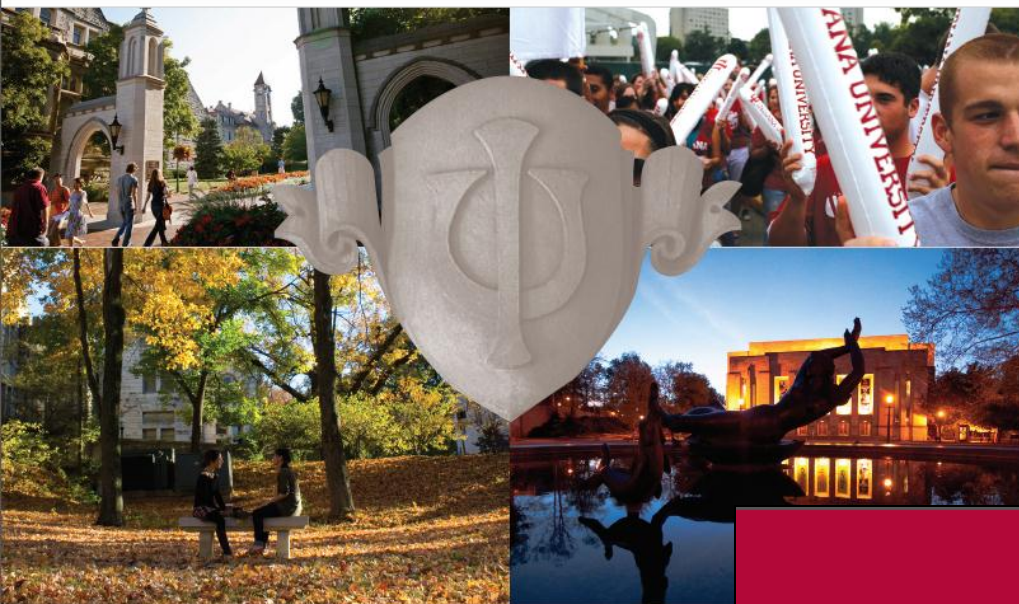
- Through early field experiences, you'll observe in a wide range of area classrooms as early as your second semester on campus
- Embark on a Global Gateways Project (25 percent of Indiana University School of Education students do before they graduate) in Chicago, on one of three Navajo reservations throughout the United States or at any one of 18 international locations
- Serve with College Mentors for Kids, the Special Olympics or choose from dozens of other volunteer opportunities in which you mentor young children
- Student teach for up to an entire semester and prepare to one day lead your own classroom

*Learn more
about the Indiana University School of Education*



INDIANA UNIVERSITY
SCHOOL OF EDUCATION
Bloomington

What matters. Where it matters.



This is where it all begins.

This is where you'll learn what it truly means to be a member of the "Hoosier Nation."

where you'll attend your first Little 500, (the greatest spectacle in collegiate bicycle racing).

where you'll fall in love with a woman named Mother Bear (this will make more sense later).

This is where you'll form some of your most impactful friendships, memories, and core beliefs.

But that's only part of the reason why you're coming to the Indiana University School of Education.

You're coming here because you already understand the value of a quality education; because learning matters to you; because the right teacher at the right time made it matter to you. You're coming here because you're an exceptional student who wants to one day become an exceptional teacher.

You've come to the **right place.**



Ψ



for those who

dare to teach

THE INDIANA UNIVERSITY SCHOOL OF EDUCATION